

# Hamilton Economic Summit | May 17, 2010

## Menu of Sponsorship Options for HES 2010

### Luncheon Event Sponsor ~ \$15,000

- Logo on all materials and on projection screen ~ large
- Prominence in media kit and media relations
- Recognition in advance reading package
- Full page ad in summit program
- Large exhibit space in prominent location
- Signage in key areas and luncheon hall ~ prominent
- Seat at head table
- Verbal recognition at luncheon, and during event opening & closing remarks
- Opportunity to address luncheon gathering (role TBD)
- 2 tables of ten for luncheon
- 2 registrations for entire event
- Registration list after event

### Keynote Speaker Sponsor ~ \$15,000

- Logo on all materials and on projection screen ~ large
- Prominence in media kit and media relations
- Recognition in advance reading package
- Full page ad in summit program
- Large exhibit space in prominent location
- Signage in key areas and luncheon hall ~ prominent
- Seat at head table
- Verbal recognition at luncheon, and during event opening & closing remarks
- Opportunity to address luncheon gathering (role TBD)
- 2 tables of ten for luncheon
- 2 registrations for entire event
- Registration list after event

### Video Sponsor ~ \$15,000

- Profile in legacy video and throughout web cast
- Logo on all materials and on projection screen ~ large
- Prominence in media kit and media relations
- Recognition in advance reading package
- Full page ad in summit program
- Large exhibit space in prominent location
- Event signage ~ prominent
- Verbal recognition at luncheon, and during event opening & closing remarks
- 2 tables of ten for luncheon
- 2 registrations for entire event
- Registration list after event

### Panel Sponsor ~ \$10,000

We are looking for separate sponsors for each of the following panels tied to the priorities for HES 2010: **Downtown Redevelopment** | **Transportation** | **Pan Am Games**

- Logo on all materials and projection screen ~ large
- Prominence in media kit and media relations
- Recognition in advance reading package
- Full page ad in event program
- Medium display area in prominent location
- Signage in key areas ~ prominent
- Verbal recognition during event opening & closing remarks
- Introduce or thank speaker
- 1 table of ten for luncheon
- 1 registration for entire event
- Registration list after event

### Interactive Technologies Sponsor ~ \$7,500

We are looking for a sponsor to enable the use of state-of-the-art conference technologies that heighten the interactive experience for delegates (e.g., instantaneous voting, live satellite feeds, etc.)

- Logo on all materials ~ medium
- Half page ad in summit program
- Display table in reception hall
- Signage in reception hall ~ prominent
- Verbal recognition at luncheon, and during event opening & closing remarks
- 5 guests for luncheon
- 1 registration for entire event

### Breakfast Sponsor ~ \$3,000

- Logo on select materials ~ medium
- Quarter page ad in summit program
- Materials on group display table
- Signage ~ medium
- Verbal recognition at luncheon, and during event opening & closing remarks
- 1 registration for entire event

### Gift Sponsor ~ \$3,000

- Logo on all materials ~ medium
- Quarter page ad in summit program
- Materials on group display table
- Signage ~ medium
- Verbal recognition at luncheon, and during event opening & closing remarks
- 1 registration for entire event

### Refreshment Breaks Sponsor ~ \$1,000

- Logo on select materials ~ medium
- Mention in summit program
- Materials on group display table
- Signage ~ medium
- Verbal recognition at luncheon, and during event opening & closing remarks
- 1 registration for entire event

#### SPONSORSHIP INFORMATION

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